**Hash Tags**

* *13th – 19th October*

**#recommendafriend** – tag a friend who isn’t a library member and encourage them to join

Promote the competition through this e.g. ‘Encourage your friends and family to join their local library and tell us the story for your chance to WIN a prize! #recommendafriend’

* *20th – 26th October*

**#libraryfinds** – discovered a new author/book in your library and want to share

‘I have just discovered a great new author thanks to my local library #libraryfinds’

* *27th  – 2nd November*

**#librarymemories** – childhood library visits, favourite library, event, etc

* *3rd – 9th November*

**#librarypicswales** – photos from libraries around Wales – selfies, inside, outside, etc

(take some great photos in Coedpoeth Library for this ☺ )

* *10th -16th November*

**#superlibrarian** – tell us why your local librarian is super

(We could get librarians to send us photographs of themselves – dressed up or getting involved in events at the library and post these during this week. Also celebrate librarians who have won prizes or who have got new qualifications etc.)

* *17th – 23rd November*

**#books2movies**

This topic always gets people talking. Encourage people to discuss the best movie adaptations and which books they think would be great if made into a movie. We could also promote the fact that some libraries offer DVDs and also promote the film e-magazine that we have on the e-zines. I think I remember someone saying (it might have been Torfaen or Swansea, that they hold a film club in the library so we could do something about that too. Should get people talking, and as long as we get the library message across I think this will be great.

* *24th – 30th November*

**#librarygroups**

This week we will focus on library groups. Give the stats we have about how many events are happening during the campaign. Do some PR about the different groups that are available in libraries. Gather some information about some unusual groups (the lego clubs and loom band clubs that were set up went down well on social media) if we can get photographs to go along with these stories that would be fantastic. Also, encourage people to use the hash tag to tell us what library groups/events they go to or what things they would like to see in their local library.

* 1st – 12th December

**#digitallibrary**

This hashtag will be used to promote all things digital about libraries in Wales – the e-books, ancestry, e-zines, newspapers etc. We can promote the website as well. The hash tag will be used to get people talking about the digital services they have used from their local library and to spread the message about the great services we offer. It would be good to do a ‘did you know’ thing this week e.g. ‘Did you know Welsh Libraries has a selection of over 15,000 e-books and all for FREE!’ Not entirely sure about the hash tag #digitallibrary but we can have a chat?

Throughout the festival: **#LoveLibraries**